

	PRESS RELEASE
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## For Immediate Release

# Hemisphere GNSS Announces Opening of New Brisbane Australia Facility

Facilities expansion strengthens and supports Hemisphere's global strategy for the machine control & agriculture marketplace

**Scottsdale, AZ, USA – July 1, 2020 –** Today, Hemisphere GNSS, Inc. (Hemisphere) announces the addition of a new office and fulfillment facility in Brisbane, Australia. This new Australia office aligns with Hemisphere's continued push into the global Machine Control and Agriculture markets. The new Hemisphere GNSS Australia office will support Hemisphere's growing demand for its well-established Outback Guidance Agriculture Steering Solutions product line and rapidly growing GradeMetrix Machine Control suite of solutions.

Hemisphere's new Brisbane, Australia facility will also provide and manage logistics and inventory for our growing sales in the Australia and APAC regions into OEM (original equipment manufacturer), VAR (value-added reseller), and all other segments of the Australian construction and agriculture technology sectors. Product development, sales, and support functions round out HGNSS' full-service facility.

"Hemisphere's highly-knowledgeable personnel and expanding dealer network in this region will provide us with a key component of the Machine Control and Agriculture supply chains that perfectly complement Hemisphere's current global strategy," said Randy Noland, Vice President of Global Sales & Business Development with Hemisphere GNSS. "In conjunction with the facility announcement, we are happy to announce our Brisbane facility is staffed with Sales, Operations, and Support personnel with over 40 years combined experience."

The opening of our Hemisphere Australia office represents HGNSS' ongoing commitment to make significant investments to expand Hemisphere's presence in the global Machine Control and Agricultural markets. Hemisphere has seen success and wide-reaching positive feedback in recent years, boasting the world-class Athena™ RTK GNSS Engine, Atlas® Global GNSS Correction Services, and OEM-focused products. We seek to further integrate our high-precision GNSS Positioning technology via systems and services offered by the Hemisphere's Channel Partners.

For any Hemisphere related Customer Support and Sales inquiries, please contact:

## Website: <a href="http://www.hgnss.com">http://www.hgnss.com</a>

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#### **About Hemisphere GNSS**

Hemisphere GNSS is an innovative technology company that designs and manufactures high-precision positioning products and services for use in OEM/ODM, marine, machine control & guidance, agriculture, and L-band correction service markets. Hemisphere holds numerous patents and other intellectual property and sells globally with several leading product and technology brands including <u>Athenam</u>, <u>Atlasm</u>, <u>Crescentm</u>, <u>Eclipsem</u>, Outback Guidancem, and Vectorm for high-precision applications. Hemisphere is based in Scottsdale, AZ, USA, with offices located around the globe, and is part of Beijing UniStrong Science & Technology Co., Ltd.

#### For more information, please contact:

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